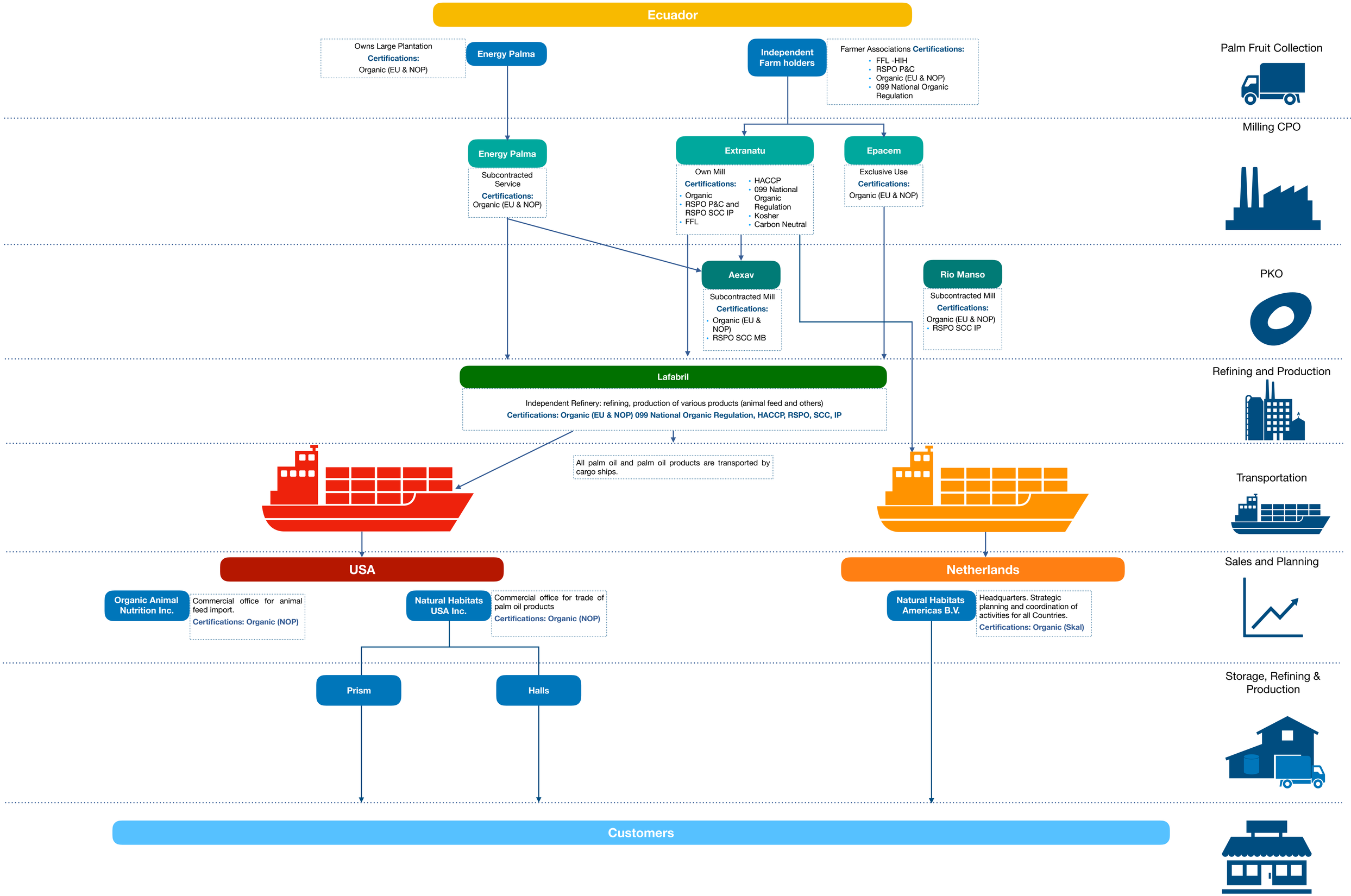NATURAL HABITATS GROUP SUPPLY CHAIN