



YOUR RESOURCE FOR
PALM OIL GROWN FOR GOOD

SEPTEMBER IS
PALM DONE RIGHT MONTH

SEPTEMBER'S PALM DONE RIGHT MONTH IS A CALL FOR UNITY, giving consumers, brands and retailers a chance to #UniteForPalmDoneRight. There are over [100 Partners](#) who have joined our mission to increase awareness for palm oil that is organic, deforestation-free, wildlife friendly, fair and social. All of our partners will receive awesome swag this year and our retail partners have a chance to win cool prizes through an employee contest.

[JOIN THE MOVEMENT](#) and become a part of the solution by supporting the brands, businesses, and retailers who advocate for growing palm the right way. [SIGN UP TODAY](#)

>



PARTNER SPOTLIGHT
Jimbo's... Naturally

We welcome **Jimbo's** as one of our newest Retail Partners, with five stores located in San Diego County, California. They pride themselves on their etho's, known as their Bill of Rights, and their ingredient standards designed to provide their customers with high-quality natural foods.

At Jimbo's, we strive to provide our customers with the highest quality natural foods available. We strongly encourage the use of organic ingredients and will give preference to those products that contain organic ingredients. One of our leading principles is to be socially responsible and actively involved in our community, through such means as supporting our schools, promoting environmental groups and practices, contributing to charities, and educating our customers on organic and natural foods.

[READ MORE >](#)

IN THE NEWS
#SUDSUPSUSTAINABLY

Our **#SudsUpSustainably** campaign is a rally cry to raise awareness and encourage people to make sustainable choices when washing their hands, while being mindful of our impact on communities, forests, and wildlife. The campaign includes a 20-second jingle to sing when sudsing your hands.

1 **WHOLE FOODS MAGAZINE:** A new campaign from mission-based educational platform Palm Done Right aims to increase consumer awareness around making sustainable choices while washing their hands. [READ MORE >](#)



SOCIAL MEDIA WORTHY OF SHARING

1 **THE ROLE OF PALM OIL IN SOAP** It's an important ingredient, both in bar and liquid

soaps, for providing lathering power and longevity. [SEE THE FACEBOOK POST >](#)



2 **SUSTAINABLE SOAP GIVEAWAY** We hosted a giveaway on our social pages where

our followers could win a gift basket for singing the PDR jingle. [SEE THE INSTAGRAM POST >](#)



3 **LEARN THE HAND WASHING JINGLE** Sing this 20-second jingle while washing your hands and you'll understand how sustainable soap choices make all the difference. [WATCH THE VIDEO>](#)



FARMER STORY
FARMING IN HARMONY WITH NATURE



MEET JASON CRESPO: an Ecuadorian oil palm farmer who believes in farming where agriculture and nature work in unison. "I want to have a positive impact on the ecosystem. Save the rainforest and protect it as a refuge where animals can live in peace." [LEARN MORE >](#)

NATURAL HABITATS
ORGANIC PDR PRODUCTS

PALM SHORTENING (RBD/S) – All-purpose baking, sautéing and deep frying; perfect for frying donuts.

PALM FRUIT OIL (RBD) – All-purpose baking, soaps bars and personal care.

RED PALM OIL – The high antioxidant content makes it an excellent ingredient in serums, body butters and creams. Its unique flavor and color makes it a great oil for baking and sautéing.

BUTTERY SPREAD – Great for spreading, baking, desserts, sautéing and pan frying.

PALM KERNEL OIL – Great for liquid soaps to increase lather and also used in food for whipped toppings.

PALM STEARIN – Great stabilizer for nut butters.

PALM WAX – Perfect for candles and a low-cost beeswax replacement.



kristen.tetrick@natural-habitats.com

#uniteforpalmdoneright | #choicesmatter

www.palmdoneright.com

www.natural-habitats.com

© 2020 NATURAL HABITATS | ALL RIGHTS RESERVED.

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#)